Fact sheet

The bredent group includes Dental Concept Systems (DCS) and bredent medical in addition to bredent, a company specialising in dental technology. The group's well-coordinated and well-thought-out solutions is what appeals to customers:

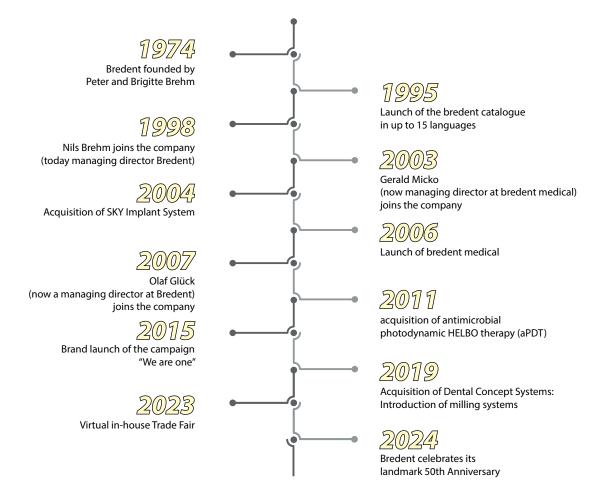
- bredent medical offers augmentation-preventing therapies in the field of implantology (SKY implant systems) and antimicrobial photodynamics (HELBO). The company is a pioneer in the field of immediate loading implantology including SKY fast & fixed implant therapy.
- Dental Concept Systems (DCS) offers high-precision milling machines with innovative functions and industrial performance with specialist tools and materials including composite, zirconium oxide, titanium and cobalt-chrome.
- As a developer of many innovative solutions for dental technicians, such as attachments, veneering systems, adhesives, print & cast systems and tools, bredent is an integral part of everyday dental practice.

The company's headquarters are in Senden near Ulm. The main information platform is the website https://bredent-group.com/. The bredent group has a presence in 95 countries, an export share of 65%, employs 630 people worldwide and has a production area of 13,000 m ². Subsidiaries are located in Italy, the UK, Spain, India, China, Hungary, Serbia, Poland, Russia, Romania, France, Benelux and Nepal.

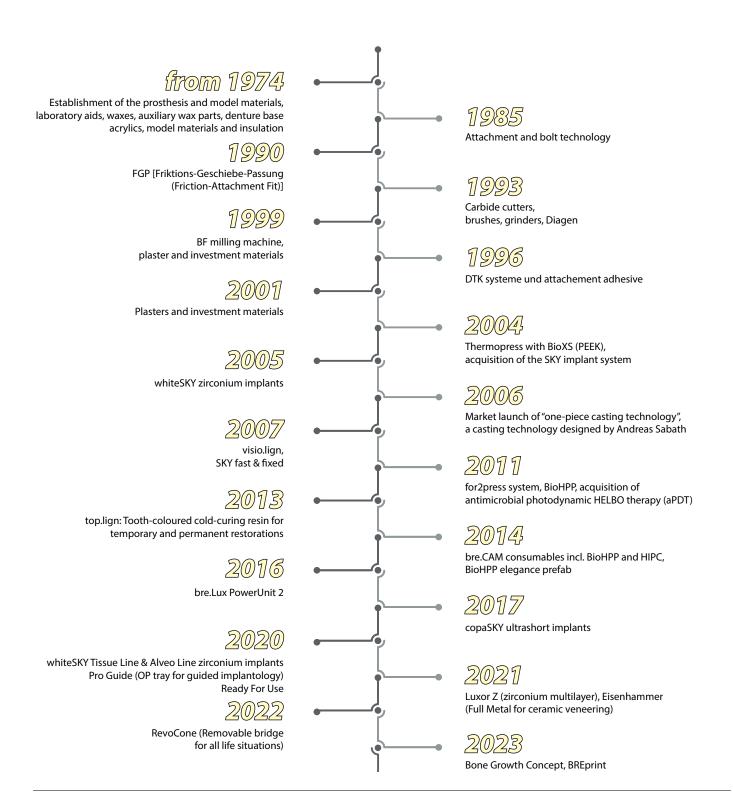


Company headquarters, Senden near Ulm (2022)

Company Milestones



Pioneering product highlights & systems



Your bredent press team

Milko Wrona

Head of Marketing and Communication Marketing and Communication Phone: +49 7309 872-396 Mail: Milko.Wrona@bredent.com

Silvia Koch

Marketing and Communication Manager Marketing and Communication Phone: +49 7309 872-610 Mail: Silvia.Koch@bredent.com

Management of the bredent group



Nils Brehm Managing Director bredent GmbH & Co. KG, bredent medical GmbH & Co. KG, Dental Concept Systems GmbH



Gerald Micko
Managing Director
bredent GmbH & Co. KG,
bredent medical GmbH & Co. KG



Olaf Glück
Managing Director
bredent GmbH & Co. KG,
bredent medical GmbH & Co. KG,
Dental Concept Systems GmbH



bredent GmbH & Co. KG, bredent medical GmbH & Co. KG After completing his apprenticeship in dental technology, Peter Brehm headed up a dental technology laboratory and started a degree in business administration. This twin perspective on dental technology services has meant that bredent has always striven to improve products and work processes. Peter Brehm also set up the Knowledge Forum on Gen-

eral Dentistry [Wissensforum Allgemeine Zahnmedizin (WiFoAZM)]. As a non-profit organisation, the Knowledge Forum aims to provide professionals and laypeople with more knowledge – to enable people to make the best possible decisions regarding their dental and oral health.

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https://www.xing.com/pages/bredent-gmbh-co-kg





The bredent group is on Instagram, Facebook, YouTube, XING and LinkedIn. The group has a total of eight profiles. Content is tailored to different target groups, countries and needs. Well over 10,000 people follow the bredent group.

bredent group international

https://www.instagram.com/bredentgroup.deutschland/

bredent group Germany

https://www.instagram.com/bredentgroup.international/

bredent group days

https://www.instagram.com/bredentgroupdays/











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bredent group Germany

https://www.facebook.com/BredentGroupGermany









bredent group

https://www.youtube. com/@bredentgroup





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Peter Brehm manuscript

Since 1974, bredent has taken a clear position in the dental market: The bredent products are designed to save dental technicians time so that they can produce aesthetic and periodontal hygienic dentures with high efficiency.

"After my apprenticeship in dental technology, I headed up a dental laboratory and started a degree in business administration and a course leading to a qualification as a REFA technician. These different perspectives on dental services has meant that bredent has always striven to improve products and work processes. The craft of dental technology has become more economical, more reliable and more efficient.

The bredent group is still here today – almost 50 years later – and now includes Dental Concept Systems (DCS) and bredent medical in addition to bredent, a company that specialises in dental technology. This group is attractive to customers because it offers coordinated and well-thought-out complete solutions.

The bredent group will be presenting its combined expertise in digital processes at IDS 2023.

We are One is the Company statement that offers bredent group customers real benefits. You can see this for yourself at the IDS at stands G 91 and J 80/K 81 in Hall 4.2. You will also be able to benefit from trade fair special offers, lectures and live presentations.

New this year: Our virtual In-House Trade Fair. This hall is located on Münsterplatz in Ulm – not far from our head office. I have a very special relationship with Münsterplatz and even with Münster. For a start, I was confirmed there. We opened our virtual in-house trade fair in early March. It is open 24 hours a day and keeps you up to date with news from the bredent group. Our sales team will be inviting guests and customers to this hall to present the bredent group to you.

But now let's look back - to almost 50 years ago. How it all started.

How it all started

With my three different professions, I spent a lot of time thinking about how I could make the work of dental technicians easier for them. I came up with the idea of producing prefabricated wax occlusal surfaces with a view to offering dental technicians a time-saving solution.

I started the company with my wife in a 2-room apartment which was also our home.

I had now produced these wax patterns and I now had to present and sell them to dental technology laboratories and dental technicians. This was a very difficult time for me because I had never learnt how to be a salesman.

However, dental technicians quickly realised that they could use these prefabricated wax patterns to produce their bridges faster and more cost-effectively. We then started to get repeat orders. My wife was able to write the invoices and send the packages.

At that time, ceramic veneering, the VMK framework technology, was brand new to the market. So, I produced basic wax patterns in order to produce these frameworks faster and more economically.

At that time in Germany, almost all prosthetic attachment work, crowns and bridges, were made of gold. Professor Wirtz from Basel had proven at the time that gold-containing alloys were nowhere near as biocompatible as cobalt-chrome. There were also attachment parts made of gold or cast-on gold alloys for removable dentures. These attachments cost between 60 and 150 Deutschmarks. My basic idea was to produce attachment parts made of combustible plastic, which dental technicians would then be able to attach to their wax frameworks, in order to then cast cost-effective alloys made of cobalt-chrome.

I had sold this attachment in many countries and we managed to become the market leader in some countries. This means that Professor Wirtz's suggestions helped consolidate the work I was doing in my main area of oral health. At that time, I had introduced the Polyapress plastic injection system to bredent. This system made it possible for the first time to produce monomer-free plastic dentures.

In 1995, the first bredent catalogue came out. It contained about 200 pages and was translated into 13 languages. This catalogue was the reference work for many apprentices in many different countries when it came to anything relating to dental technology.

At that time, I had already published information stating that paradontal hygienic dentures are important for lifelong care and for oral health. The company embraced the values of partnership, pioneering and performance, and these are still our values today.

The integration of the SKY implant system

In 2004, we were very fortunate to be able to integrate the SKY implant system into bredent.

In March 2005, at the IDS World Dental Trade Fair, we presented "SKY" to the public live for the first time worldwide. We did this in the form of live surgeries in a glass operating theatre.

Three days before this World Dental Trade Fair, we had received approval for the second zirconium implant system worldwide, which we demonstrated live to viewers in this glass operating theatre.

At that time, my son Nils had already been with the company for a few years and we were very lucky to have Mr Gerald Micko join bredent as commercial manager. With his help, we were able to expand the commercial and organisational areas of the company.

Another idea was to produce prefabricated veneers. I was looking for a dental manufacturer, and I met Mr Olaf Glück. In 2016, we founded XPlus3 with Mr. Glück. The company started producing veneers, composites and what is still the best bonding agent on the market.

The group is established

In 2016, Mr. Glück and Mr. Micko became managing directors of the bredent group. This signalled the start for more growth and more sales.

Together, we bought HELBO, the market leader in paradontal treatment. At that time, 65% of our turn-

over already came from exports. This was due to the fact that I had founded my own sales companies in a wide range of European countries 40 years previously.

This 65% share of exports has given bredent its financial stability.

Four years ago, we were able to integrate Dental Concept Systems into bredent together with its Managing Director Mr Hartmut Reins. This means that we have five independent, successful dental companies with a combined workforce of 630 employees, some 25 other companies and branches in many different countries, and an operating and production area of over 13,000 m².

Bringing together the craft of dental technology with DCS high-tech mechanical engineering, and the possibility of offering our customers modern prophylaxis on a state-of-the-art implant system, has been a success. Together, we have made enormous progress in terms of offering patients improved oral health.

Nils Brehm, Mr Gerald Micko and Mr Olaf Glück will take over the reins of the company once I step down. I am therefore delighted that the goals of the senior management team in the bredent group are future-oriented and forward-looking for the entire workforce. We have set outselves some ambitious goals.

I would like to thank the entire team for setting these sales targets which are now being achieved.

Looking ahead, we can look forward to the 2023 international dental show and, above all, over our 50th anniversary next year.

Thank you all very much for your unswerving commitment."

Tola Krehu

Your bredent press team

Press release on IDS 2023

bredent group presents: 360° dental expertise

As the developer of numerous innovative solutions for dental technicians, such as attachments, veneering systems, adhesives, print & cast systems and tools, bredent is an integral part of everyday dental practice. The company will be presenting its latest product highlights at IDS 2023.

These include the visio.lign aesthetic and functional system, the gloss stain and protective coating for all plastics visio.lign shield, and visio.lign color. The renowned visio.lign system has been the global market leader in the physiological veneers sector since 2018, with 6,800 users and 1.2 million restorations. The composite-based materials impress with their unique options for creating natural beauty, function and physiology.

The trade fair audience can also look forward to live dental demonstrations by experts, including Andrea Foschi, on veneering systems. The dental technician will present modern approaches and methods with the new crea.lign HT and cra.lign OD from the Modern Art series at the bredent stand.

Another trade fair highlight: BioniCut Snap. Whether used in functional splints or tooth-coloured clasp dentures, BioniCut Snap improves aesthetics, physiology and functional therapy (e.g. in CMD patients or as an opposing jaw functional splint).

The already established uni.lign prosthetic plastic is now, due to user demand, also available as a blank (uni.lign base) for digital processing.

At IDS, bredent will also present RevoCone: a removable bridge that can be individually adapted to the patient. The novel and revolutionary double crown system for all implant systems guarantees a high level of comfort, even when a patient's health and living circumstances are changing.

More about bredent at <u>www.bredent-group.com</u>



Silvia Koch

Press release on IDS 2023

"360° Implantology" from the bredent group: The all-in-one implantology package

bredent medical brings its expertise on "360° implantology" to the bredent group: with concepts for tissue-friendly implant placement and digital treatment planning as well as a wide range of different implant systems and abutment materials.

The fit of the implant is very important for a successful immediate restoration. That is why all SKY implants feature excellent primary stability in all bone qualities. In addition, the microstructured back taper (a bevel in the shoulder area) of SKY implants encourages improved osseointegration and is therefore worthy of the name Bone Growth Concept.

360° implantology is a coordinated system that offers its users maximum flexibility. The bredent group has automated its CAD/CAM systems to such an extent that, for example, the prefabs for the production of individual abutments function perfectly.

The bredent group's product range already includes a wide range of prosthetic materials for the production of drilling templates, composites for temporary and definitive restorations, and the highly aesthetic material zirconia.

When selecting implants, the user can choose from a number of systems and, therefore, find the right one for every situation. For example, bredent medical (a bredent group company) has been offering its metal-free and biologically high-quality zirconium oxide whiteSKY implant for 12 years, and it has become established in science and practice thanks to its optimum mucosal integration and osseointegration.

More about bredent medical at: https://www.bredent-implants.com/



Press release on IDS 2023

"Pro series offers even more productivity and safety for the dental production process"

Dental Concept Systems GmbH (DCS) is the bredent group's digital division and makes the implementation of modern automated production possible in the dental market. At IDS 2023, DCS will present a strategically expanded range of innovative technologies and machines. DC1 pro and DC7 pro will be presented to a professional audience for the first time at IDS. "With the pro milling systems, DCS offers even more productivity and safety for the dental production process – with low operating costs," says Hartmut Reins, Managing Director of DCS.

Another IDS highlight: the new Luxor Z zirconium quality provides blanks with high milling quality, fantastic edge stability and a continuous colour gradient. The incredible closeness to the natural tooth during monolithic processing means Luxor Z sets new standards for patients.

Dental Concept Systems is a key part of the bredent group. "With our own development team, we are continuously striving for optimisation and are involved in the development of comprehensive bredent group system solutions and therapy concepts," adds Reins.

Example of eagle eye workflow: scanners, milling systems, materials and tools from the bredent product line form a single process unit – coordinated and user-friendly. Guided by a training program, the user is trained and supported for a stable production process.

Learn more about DCS at <u>www.dental-concept-systems.com</u>