

CURRENT PRESS RELEASE

of the bredent group

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Art for a good cause: The “copaSKY goes Modern Art” charity auction supports children with cancer and their families

With the “copaSKY goes Modern Art – Art. Practice. Help.” charity auction, the bredent group combines contemporary art with social engagement. Three hand-painted acrylic artworks will be auctioned online until 31 October 2026. The entire proceeds will go to the “Förderkreis für tumor- und leukämiekranke Kinder Ulm e. V.” (Ulm Association for Children with Cancer and Leukaemia). They provide a temporary home for children with cancer and those who have undergone bone marrow or stem cell transplants.

When art moves people, it can become more than just an aesthetic experience: it can bring people together and make tangible support possible. With the “copaSKY goes Modern Art” charity auction, the bredent group is demonstrating its commitment to social responsibility and supporting children and families affected by cancer or leukaemia.

The campaign centres on three hand-painted acrylic artworks by Ulm-based artist Christin Kirchner, which are being auctioned online. All proceeds from the auction will go to “Förderkreis für tumor- und leukämiekranke Kinder Ulm e. V.”, which has been supporting children affected by cancer and their families for many years, providing assistance during an exceptionally challenging period in their lives.

The artworks offer an artistic interpretation of the copaSKY implant system, expressing values of patient-centred implantology such as stability, precision and trust through an abstract visual language. The result is three unique pieces that combine medical innovation and contemporary art in an inspiring way.

With “copaSKY goes Modern Art”, the bredent group is deliberately taking a different approach from conventional product campaigns. The focus is not on technical features, but on the opportunity to make a contribution to a good cause through collective engagement – helping where support is genuinely needed.

The auction invites people from the dental industry as well as art enthusiasts to become part of a project that combines creativity with social responsibility. Every bid supports the work of “Förderkreis für tumor- und leukämiekranke Kinder Ulm e. V.” and helps create new opportunities for affected families. **The online auction runs until 31 October 2026.**

Those interested can discover the artworks online via the QR code, find out more about their creation and take part in the auction directly.





Image 1: The three unique paintings from the copaSKY goes Modern Art charity auction.
Image: bredent group

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About the bredent group

The bredent group is an internationally active, family-owned company headquartered in Senden (Bavaria), Germany. The company has been operating in the dental market since its foundation in 1974 and is now represented in more than 100 markets worldwide. With over 600 employees, it comprises three specialised business divisions: bredent, bredent medical and Dental Concept Systems (DCS).

The company develops, manufactures and distributes individual products and system solutions with a focus on implantology, prosthetic rehabilitation, biomaterials and digital dentistry, as well as comprehensive, tailored treatment concepts "Made in Germany". In doing so, the bredent group supports dentists and dental technicians in producing and maintaining functional, aesthetic and affordable dentures.

The bredent group pursues a holistic approach that focuses on practical and durable applications for modern dentistry and dental technology. The company's activities are based on close collaboration with users and continuous advancement of products, processes and systems to improve long-term treatment success and quality of life for patients.

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